

## METHOD AND APPARATUS FOR ACCESSING AND STORING DIGITAL IMAGES

### BACKGROUND OF THE INVENTION

- 0076566-01701
- [0001] Digital Cameras are starting to appear in mainstream consumer households. Approximately five percent of US households are creating digital photos with digital cameras. In the year 2000 approximately 6.7 million digital cameras were projected to be sold in the United States, a growth of 103% over 1999, and this trend appears to be continuing. The installed base of digital cameras is estimated to grow from six million in 1999 to 81 million in 2005.
- [0002] The digital cameras are usually equipped with memory for storing captured digital images. In high-end cameras the memory is removable.
- [0003] The removable memory provided with high-end digital cameras has a relatively small storage capacity, typically storing only about 10+ high-resolution images. Therefore, extra memory is usually carried for extended photo-taking. However, carrying the extra memory can be is inconvenient. Moreover, the digital images can be lost if the memory removed from the camera is lost or damaged.
- [0004] Identifying the stored images in memory removed from a digital camera can result in confusion and inconvenience. Unless the memory is labeled, the stored images are not readily identifiable. Usually, the memory is inserted back into the camera in order to identify the images that have been stored.
- [0005] Memory having high storage capacity may be used in the digital cameras. However, such memory tends to be expensive, and its capacity is still inadequate for extended photo-taking.

[0006] After the memory has been filled, the digital images are transferred to a storage device such as a desktop computer. Once the images have been transferred, the memory is erased, thereby freeing up the memory for storing additional images.

[0007] Many of these images are taken at home, but a significant number of images are taken on family vacations, business trips, visits to theme parks, sightseeings, celebrations, weddings, etc. For many of these photo occasions, the user is away from home and does not have access to a desktop computer to save the images.

[0008] A user could take along a portable computer, as inconvenient as it might be. Still, many people would not consider taking a notebook computer to an amusement park. A user could purchase high-capacity memory, but that would be expensive. A user could carry extra memory, but at the risk of losing the images.

[0009] There is a need to increase the photo-taking capability of digital cameras without purchasing expensive high-capacity memory, carrying additional memory or lugging around a notebook computer. There is also a need to identify the stored images in memory removed from a digital camera, without having to insert the memory back in the digital camera.

#### **SUMMARY OF THE INVENTION**

[0010] According to one aspect of the present invention, at least one digital image is received from memory of an imaging device; and a point-of-sale transaction for storing at least one digital image at a remote site is performed. Other aspects and advantages of the present invention will become apparent from the following detailed description, taken in conjunction with the accompanying drawings, illustrating by way of example the principles of the present

invention.

### **BRIEF DESCRIPTION OF THE DRAWINGS**

- [0011] Figure 1 is a flowchart of a method of storing digital images at a remote site.
- [0012] Figure 2 is an illustration of a system for carrying out the method shown in Figure 1.
- [0013] Figure 3 is an illustration of an exemplary transaction machine for the system shown in Figure 2.

### **DETAILED DESCRIPTION OF THE INVENTION**

- [0014] As shown in the drawings for purposes of illustration, the present invention is embodied in a method of sending digital images from a digital camera to a remote storage site. This service is performed for a fee by a merchant. Once the digital images have been stored at the remote site, camera memory may be erased and used for capturing additional images. As a result, photo-taking capability is increased without carrying additional memory, purchasing expensive high-capacity memory, or having access to a storage device such as a personal or notebook computer.
- [0015] Reference is now made to Figure 1, which shows a method of storing digital images at a remote site. Digital images are captured by a digital camera and stored in non-volatile camera memory (block 102). The camera includes a data communications interface that allows the captured images to be uploaded to the Internet, printers, computers and other devices. Typical data communication interfaces for digital cameras include USB interfaces, Firewire (IEEE 1394) interfaces, parallel transfer interfaces, and IrDA interfaces (for wireless transfer). In a typical high-end camera, the non-volatile camera memory is removable. Popular types of removable memory include, but are

not limited to, "Memory Sticks," Smart Cards" and "Compact Flashcards."

- [0016] A customer sends the digital images to a transaction machine of a merchant (block 104). The digital images may be transmitted via the camera's communication interface, or the digital images may be transmitted by removing the camera memory and inserting the camera memory into a memory reader of the transaction machine.
- [0017] The transaction machine performs a point-of-sale transaction for storing at least one digital image at a remote site (blocks 106-114). The transaction machine displays a listing of the digital images that have been received and prompts the customer to identify the digital images that the customer wants to store (block 106).
- [0018] The customer selects the digital images for storage (block 108). For example, the customer could make this selection prior to sending the digital images to the transaction machine, or the selection could be made interactively, with the transaction machine displaying the images and the customer selecting the images to be stored.
- [0019] Once the digital images have been selected, the transaction machine determines and displays a transaction price for storing the digital images (block 110) and prompts the customer for payment (block 112). The customer pays the merchant for storing the images (block 114). Payment could be made in any acceptable form. For example, the customer could pay by cash, credit card or charge a credit account. If payment is made with a credit card, the transaction machine can also verify the payment information.
- [0020] After the point-of-sale transaction has been completed, the digital images are delivered to the remote storage site (block 116). The digital images may be delivered in a variety of ways. For example, the digital images may be stored on a recordable medium (e.g., a CD ROM) and mailed to the remote site. If

the transaction machine is connected to the remote site via a network, the paid-for images may be uploaded to the remote site. The remote site can reply with a confirmation that the images have been received.

[0021] The transaction machine can also print out a receipt for the point-of-sale transaction (block 118). The receipt may provide identifying information about the digital images that were paid for. For example, the receipt may provide a list of the images and a code number for each of the listed images. The code number would make it easier and more secure for the customer to access the stored images from the remote site.

[0022] If the customer sent the digital images to the transaction machine via the removable memory, the customer removes the memory card from the transaction machine and re-inserts the removable memory card back into the digital camera. The customer can then erase the digital images in the removable memory and take additional pictures.

[0023] For instance, the customer uses a digital camera to take pictures at an amusement park. Once the camera memory becomes full, the customer removes the memory from the camera and gives the camera memory to a merchant at a kiosk. The merchant inserts the camera memory into a transaction machine, and the transaction machine conducts a point-of-sale transaction for storing the digital images at an image storage web site. After the point-of-sale transaction is completed, the transaction machine uploads the paid-for digital images to the web site via the Internet. The customer loads the memory back into the digital camera, erases the memory and continues taking additional pictures. After returning home, the customer logs onto the image storage web site via a personal computer and downloads the images.

[0024] Figure 2 shows an exemplary system 200 for carrying out the method of Figure 1. A transaction machine 202 receives digital images (D) from the

digital camera 204, completes the point-of-sale transaction, and uploads the paid-for digital images (P) to a server 206 or other remote site via the Internet 208. For example, the remote site might be a mail server (in which case the digital images are sent via e-mail), a server that accesses the personal web page of the customer, or a server that accesses the web site of an on-line service provider.

- [0025] The on-line service provider might provide a service such photo sharing. The photo sharing allows users to share their images with others and reduce storage loads on their personal computers. The images can be accessed on-line by the user and others. Security for the customer is usually provided as part of the image storage service. See, for example, [www.cartogra.com](http://www.cartogra.com) (a photo-sharing web site offered by the assignee of the present invention).
- [0026] The on-line service provider could provide services other than storing the digital images. For example, the on-line service provider might offer services such as providing reprints, tee shirt imprints, mouse pads, coffee mugs, business cards, greeting cards and postcards.
- [0027] The transaction machine may be situated at any location that is available to the public. For example, the transaction machine may be located in a hotel, restaurant, gift shop. It may be located in a kiosk.
- [0028] The merchant might also own the remote site, or the remote site might be owned by another party. If the remote site is owned by another party, the merchant and the owner of the remote site might have a financial agreement. For example, the merchant and owner could share in the receipts for their combined services.
- [0029] Figure 3 shows an exemplary transaction machine 202 for the system 200 just described. The exemplary transaction machine, a mini-kiosk 202, includes a processor 300, memory 302, a network communications interface (e.g., a

modem, a network interface card) 304, a printer 306, a credit card reader 308, a mini-keypad 310, a display 312 for user interface and a memory card reader 314. These components 300-314 may all be located in a single housing 316. The processor 300, network communications interface 304, printer 306, credit card reader 308, mini-keypad 310, display 312 and housing 316 may be of the type used in point-of-sale terminals (these terminals allow merchants to process credit, debit, check and electronic benefits transfer transactions efficiently at the point of sale). The memory card reader 314 can read standard types of removable camera memory.

[0030] The memory 302 is encoded with a program for instructing the processor 300 to prompt the customer or merchant to supply the digital images via the memory card reader 314 or other interface, provide other customer prompts on the display 312, determine and display the price for storing the digital images, process payment information received from the credit card reader 308 or mini keypad 310, command the printer 316 to print receipts, and send the paid-for digital images to the remote site via the network communications interface 304. The memory 302 could instruct the processor 300 to verify payment information over the Internet using a secure protocol.

[0031] If the printer 306 is an inkjet printer, the processor 300 can command the printer 306 to print thumbnails of paid-for images on the receipt. Printing the thumbnails and associated storage codes helps the customer identify the images that were stored at the remote site and allows the customer (and others) to quickly and easily download the images from the remote site.

[0032] Although the invention has been described in connection with a digital camera, it is not so limited. The invention may be applied to any device that stores digital images or other data. For example, the invention may be applied to a handheld scanner, a personal digital assistant (PDA), a handheld computer, etc.

- 0076596-021701
- [0033] The remote site is not limited to one that has a server, and uploading may be performed over a medium other than the Internet. The mode of delivery will depend upon the type of remote site. For example, a medium (e.g., magnetic tape, an optical disc) storing the digital images may be mailed to a service provider, who loads the images onto a personal computer, touches up the images and produces high-resolution prints of the touched-up images.
- [0034] The transaction machine is not limited to a point-of-sale terminal. As one example, the transaction machine may be integrated with a public payphone that is equipped with a data port. As another example, the transaction machine might be a personal computer having a card reader, access to the Internet and access to a printer. The machine may include devices such as floppy drives, CD recorders and ZIP drives for storing the digital images onto media that can be delivered to remote sites.
- [0035] The present invention is not limited to the specific embodiments described and illustrated above. Instead, the present invention is construed according to the claims that follow.